



Ruby SuperSystem

Rugged, easy-to-use POS system that sets the industry standard for uptime and reliability

The Ruby SuperSystem is one of the most reliable point of sale systems in the industry, giving our customers unparalleled uptime. Ruby combines card processing, fuel dispensing, dispenser card reader control, and ECR functions to meet the needs of fast-paced petroleum/c-store

operations—where quick customer turnaround, easy pump control, and accurate record keeping are imperative.

Unparalleled Uptime and Reliability

The Ruby SuperSystem is built by VeriFone, so you can expect reliability. Store managers will have peace of mind knowing that the Ruby is the standard for the highest uptime and reliability in the petroleum/c-store industry. In addition, VeriFone support services are always there to keep the store up and running, 24x7.

Integrated and Flexible

The Ruby provides complete integration to an extraordinary number of partner peripherals, offering you more retail automation options. This integration allows you to easily create custom solutions tailored specifically to your business needs and requirements. The Ruby SuperSystem offers the complete flexibility to choose from major oil networks, generic petroleum networks, all major dispensers and dispenser card readers, back office partners, scanners and much more.

The Ruby SuperSystem has a broad range of pump compatibility, easy-to-understand fuel icons and programmable PLU keys to help simplify sales procedures and expedite service at all your locations. With the Ruby you can quickly read PLUs using a variety of scanning devices. It includes a built-in training mode which minimizes the time and cost of bringing new employees up to speed. In addition, the Ruby provides specialized reporting and tracking features to help you manage all of your business operations efficiently.

Customer Loyalty

Built-in loyalty programs such as POP Fuel, Mix and Match and Combo increase customer retention and in-store sales opportunities. Third party loyalty programs can also be implemented using Sapphire.

Benefits at a glance:

- Highly reliable
- 120-Key keyboard
- Integrated back office solutions
- Built-in loyalty features
- The only industry POS that has a clearly defined migration path
 - Add site controller for enhanced data access
 - Add Topaz for expanded touch screen features and functionality
- More leading industry partners than any other industry POS offering:
 - All major oil networks
 - Major generic petroleum networks for multi-branded jobbers
 - All major dispensers and dispenser card readers
 - Back office partners for inventory and convenience store management
 - Scanners for increased PLU control
 - Car wash, security camera, and tank level monitors
 - Money order, coin dispenser, and proprietary fleet