

Point of Sale Solutions and Servers



Sapphire Upgrade to Ruby

Comprehensive Data Management System

Sapphire is a high-powered site controller that operates in conjunction with Ruby or Topaz. It offers the highest reliability and control of mission critical point of sale devices and data. Sapphire's technology was designed to leverage the investment you made in Ruby through ease of migration and true open systems architecture, adding remote connectivity and creating opportunities to integrate new revenue generating peripherals, or updated technologies, such as VeriFone's Topaz, a state-of-the-art touch screen workstation.

Remote Access

Sapphire provides IP connectivity for remote configuration and data transfer via a secure broadband connection. Whether you are in the store or a remote location, you can instantly retrieve sales, inventory and fuel data for all sites by shift, cashier or day, modify fuel prices, roll out a new program or seasonal special with the press of a button, and more.

Investment Protection

Sapphire adds peripheral management bandwidth and allows for future configuration expandability. It includes 16 serial ports (in addition to the 8 ports on Ruby and Topaz) to expand your peripheral connectivity options, ensuring complete integration to numerous partner peripherals that connect you to additional retail automation options.

Fuel Price Management

Electronic fuel price signs allow you to easily change fuel prices on outdoor signage and across the POS (front counter to forecourt) from the back office or remotely. Whether you are in your store, corporate office, or working from home, you can change prices instantly, safely, and accurately—no matter the location or weather.

Easy and Flexible Site Configuration

Sapphire provides 50,000 PLUs, making it fast and easy to add new product lines and improve in-store traffic. In addition, it enables easy price book management with fast, real-time downloads to and from your stores. Using Sapphire you can easily change fuels prices and inventory, edit receipt headers or footers, enhance card-reader displays, set up POP Fuel discounting, and add Mix and Match deals directly from your desktop.

Integrated Loyalty

VeriFone works with a range of loyalty partners to provide you the tools and flexibility you need to ensure your customers come back again and again. With the use of Sapphire, integrated loyalty programs provide extensive reports and detailed records of every transaction. Loyalty programs help you retain your best customers, encourages and rewards profitable customer behavior, and increases customer visit frequency, spending and profitability.

Prepaid Solutions

VeriFone prepaid solutions add significant revenue, drive more traffic to your store, help reduce debit and credit card interchange fees, and provide valuable benefits to your customers. Our integrated prepaid partners can help you provide your customers a convenient way to purchase prepaid solutions -- from long distance prepaid cards to prepaid gift cards -- at their favorite retail location.

Sapphire Management Suite (SMS)

SMS is a group of software modules that provide the advanced reporting and data management utilities of Sapphire. For complete information on SMS, see the Productivity Software section in this brochure.

Added Security Assurance

With the use of Sapphire, VeriFone's base application is validated against the Payment Application Best Practices (PABP) standard, which is intended to protect cardholder data.