

The Dresser Wayne 4/Vista™ Fuel Dispenser



The Future is in View

Dresser Wayne is enhancing its familiar Vista™ dispenser to deliver even greater value. You get the same dependable functionality you've come to expect combined with evolutionary design elements. The result is the 4/Vista™ dispenser with a new bezel that offers compliance with developing payment standards, greater marketing capabilities and a superior customer experience. Yet, it is still characterized by the Vista dispenser series' tough construction and high configurability. We've built the 4/Vista dispenser with upcoming market conditions in mind to help you begin meeting tomorrow's requirements today for a more rapid return on your investment. The 4/Vista fuel dispenser brings the future into focus now.

The Dresser Wayne 4/Vista™ Fuel Dispenser

The Future is in View

Dresser Wayne is adding even more value to our familiar and popular Vista dispenser design.

- Customer-friendly interface delivers a smooth fueling experience
- Enhanced marketing potential through improved visual displays and increased functionality
- Supports upcoming global payment terminal standards

Customer friendly interface

The 4/Vista dispenser is designed around customer behaviors to create a smooth, efficient fueling experience. It features tactile membrane Push to Start buttons with aesthetically-appealing surround lighting to help guide the user through the transaction. New softkeys provide a familiar ATM-style interface, and the dispenser is available with an alphanumeric keypad option for truck and fleet applications that require both letters and numbers for vehicle identification codes. Additionally, the 4/Vista dispenser is fully compliant with Americans with Disabilities Act (ADA) guidelines.

Enhanced marketing capabilities

With the 4/Vista dispenser, Dresser Wayne puts its advanced technology in one of the industry's longest running dispenser lines. It includes the latest Customer Activated Terminal (CAT) electronics, the same electronics found in the popular Dresser Wayne Ovation® dispenser. As a result, you gain sophisticated payment and marketing technology along with the support that comes from a common platform.

To deliver further graphics support and marketing potential, we have expanded the display to a larger 5.7" format. It enables sophisticated marketing campaigns, car wash promotions and loyalty programs with more

screen space and a full-color option available in the future. The larger monitor also works well with optional Dresser Wayne iX™ Media multimedia technology.

Plus, the 4/Vista dispenser is designed to facilitate a smooth upgrade path so you can easily add increased functionality to meet evolving standards without diminishing your investment. As new payment regulations go into effect soon, the 4/Vista dispenser will include iX CAT, the coming generation of payment technology, as a standard feature that can be added to your dispenser. The 4/Vista dispenser can also be enhanced through features like the optional iX Technology Platform including the iDPOS redundant in-dispenser point-of-sale system and iSense remote diagnostics.

Compatible with new payment terminal standards

In the near future, organizations will have to comply with new global credit and debit card payment regulations that protect customers from fraud and theft. The 4/Vista dispenser is specifically engineered to meet these pending payment regulations. The Secure Payment Module (SPM) supports the required secure keypad, and it can be retrofitted in legacy dispensers to comply with upcoming payment standards or to provide future marketing enhancements.

www.DresserWayne.com



Wayne

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