

Make the Connection.



Forecourt Elements

Complete forecourt control is at your fingertips with the Fusion Universal Site Controller. In addition to the tremendous savings realized through centralized device management, the Fusion controller helps you maximize equipment investments.

- The Fusion controller interfaces with over 25 dispenser brands for centralized, remote **fuel dispenser** management. Functions include inventory reconciliation, payment system control, fuel flow monitoring, authorization setting and status update reception.
- The Fusion controller consolidates **forecourt device** management into one appliance eliminating multiple boxes and interfaces.
- In addition to car washes and price signs, the Fusion controller supports communication with a variety of popular **Automatic Tank Gauge (ATG)** systems for comprehensive fuel inventory control.
- Serving as the gateway for the **iDPOS** in-dispenser point-of-sale iX Technology module, the Fusion controller facilitates continuous fuel and merchandise sales even if your POS is off-line.

Payment Elements

Centralize electronic payment operations through the Fusion controller. It supports advanced security functionality and integrates with many payment systems and methods.

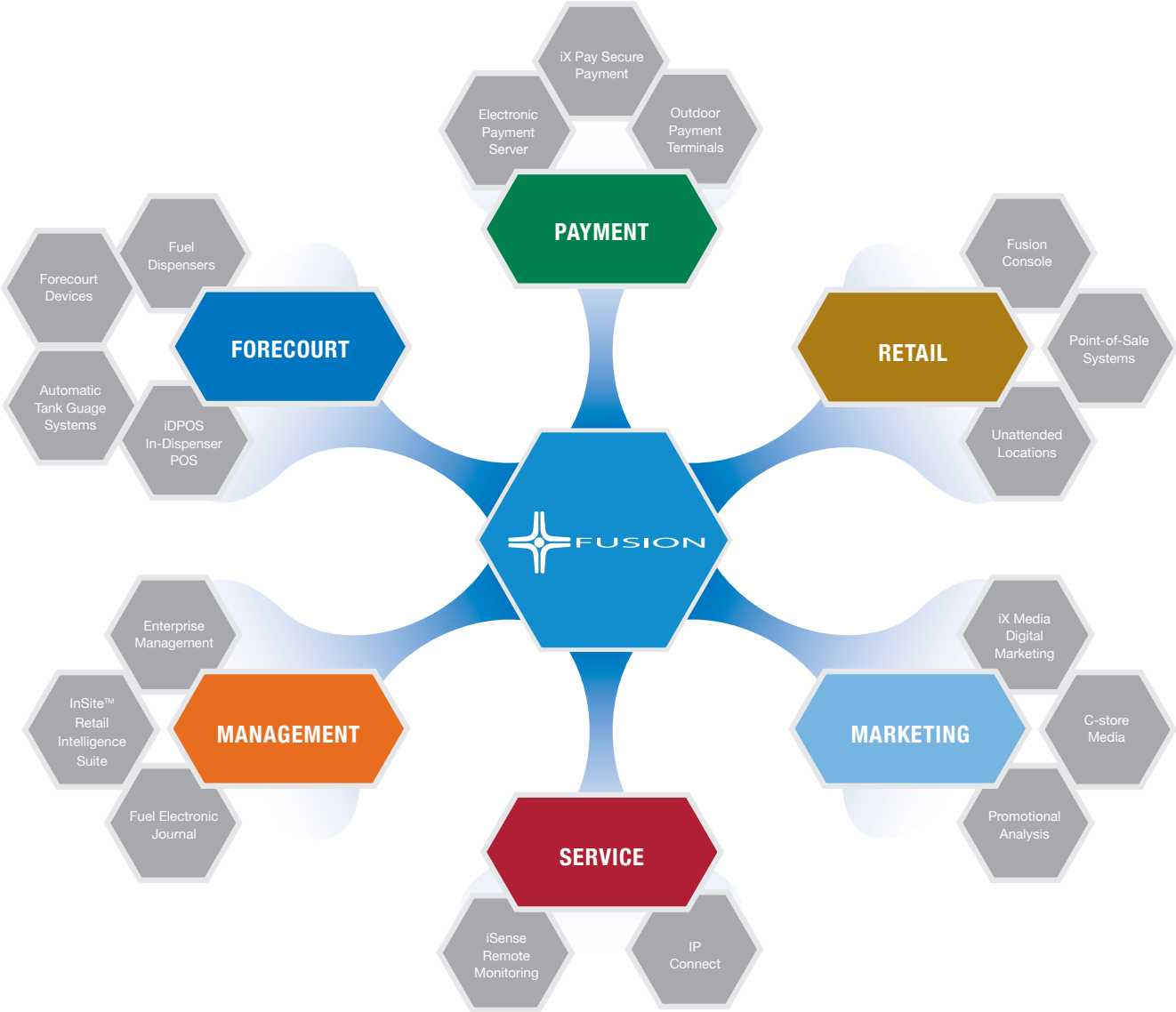
- The **Electronic Payment Server (EPS)** enables payment software development separate from the POS for simplified standardization and updates. The EPS also interfaces with multiple credit networks for consolidated payment management. It allows retailers to program card handling instructions without involving financial institutions for greater control in defining transaction parameters.
- The Fusion controller integrates with the iX Technology Platform-based **iX Pay secure payment**. It goes beyond PCI compliance to support complete site encryption. As a result, payment information securely travels between the POS and fuel dispenser.
- Securely operating with other manufacturers' integrated and stand-alone **Outdoor Payment Terminals (OPTs)**, the Fusion controller offers simplified, central payment device management.

Retail Elements

The Fusion Universal Site Controller delivers unprecedented POS manageability and interface options. It is available in multiple configurations so you can select the ideal functionality for your site now and in the future.

- The **Fusion Console** provides the ease and simplicity of a touchscreen or keyboard interface for convenient multi-device management. It is perfect for retailers who do not want a POS or who prefer separate controller and POS functionality.
- With its standardized hardware and software architecture, the Fusion controller migrates your existing **Dresser Wayne POS** systems to a global management platform. The result is lower deployment and development costs, as well as faster time-to-market. Another advantage is Fusion supports legacy forecourt control interfaces such as HyperPIB, PAM® 1000 and IFSF controllers. One hardware solution cost-effectively streamlines multiple POS platforms using existing wiring or TCP/IP fuel dispenser connections.
- The Fusion controller is robust enough to handle sales transactions and operations at **unattended locations**. Remote reporting, service and management functionality results in reliable and simple off-site control.

Fusion connects all elements of your business for centralized control.



Management Elements

The Fusion Universal Site Controller gives you anytime, anywhere access to forecourt, payment, sales, maintenance and marketing systems. Manage one site or many from the convenience of a central location.

- The Fusion controller's **Enterprise Management** functionality provides remote, multi-site monitoring and control over tasks such as price changes, equipment configuration, employee administration and more.
- The Fusion appliance enables the **InSite** retail intelligence suite to collect and consolidate information from fuel dispensers and point-of-sale (POS) systems for better data-driven decisions.
- With the ability to store millions of fuel dispenser transactions, the **Fuel Electronic Journal** compiles details of every fuel sale on the forecourt into a browser remotely accessible through the InSite suite.

Service Elements

The Fusion controller simplifies maintenance by connecting you to remote monitoring and repair capabilities. Consolidate service efforts for efficient, cost-effective operations.

- The Fusion Universal Site Controller operates as the gateway for the iSense remote monitoring iX Technology module. Consequently, it can be centrally managed with your other site components. **iSense** automatically diagnoses, troubleshoots and, in many cases, remotely repairs equipment. It also provides constant status updates so you can coordinate technician site visits for reduced maintenance costs.
- **IP Connect** allows you to use existing wires for TCP/IP communication, which means you can easily add Fusion modules and capabilities without the expense and hassle of rewiring your site.

Marketing Elements

Reach your customers in compelling and engaging ways through the Fusion controller's marketing capabilities. Add technologically advanced media tools that take merchandising to a new level.

- By connecting **iX Media** digital marketing capabilities from the forecourt to your management office, the Fusion controller functions as the gateway to expanded marketing potential. iX Media allows you to show customized, color video promotions at the dispenser to encourage high-margin in-store sales.
- The Fusion controller also supports connectivity to **C-store Media**, a digital tool that coordinates iX Media forecourt promotions with large-screen, dynamic video displays in the store. Designed to reinforce and maximize marketing efforts, C-store Media helps generate increased revenue.
- Easily determine the effectiveness of your marketing campaigns. The InSite suite's **promotional analysis** capabilities help you maximize your in-store and forecourt marketing efforts.

Fusion Universal Site Controller: Connect to Higher Profitability

The Fusion Universal Site Controller delivers complete site **control** by **connecting** multiple devices from a wide variety of vendors across all aspects of your organization. The result is one simple connection for a seamless, money-saving solution with “**any to many**” functionality.

Flexible and expandable, the Fusion controller serves any retail format. It is fully modular allowing you to **mix and match** the right features for your business now with the **scalability** to add more capabilities later. It also leverages our award-winning **iX Technology Platform**, an open-architecture technology foundation that offers a new level of integrated retail operations.

The Fusion controller is a ruggedly-built and easy-to-service hardware appliance. With a **solid-state design**, the controller withstands harsh retail environments. It has no fragile moving parts, delivers low heat output, and operates without vent openings that can introduce damaging dust and particles to internal electronics.

Make the connection to **streamlined management, reduced costs** and **increased revenue** by putting the Fusion Universal Site Controller at the center of your operations.

iX Technology Platform : The Core of Advanced Functionality

The Fusion Universal Site Controller is a connection to the power of the iX Technology Platform. Expand your business capabilities through the addition of these other modules:

- iDPOS in-dispenser point-of-sale system
- iSense remote monitoring
- iX Media digital marketing
- iX Pay secure payment



About Dresser Wayne

With offices on five continents, manufacturing facilities on four, and thousands of employees worldwide, Dresser Wayne has shaped the retail and fleet fueling industry ever since its modest beginnings in 1891. Known for combining cutting-edge technology with exceptional customer focus and win-win industry partnerships, Dresser Wayne has become the leading supplier of integrated solutions to its customers in the retail and fleet petroleum industry. Dresser Wayne—headquartered in Austin, Texas—is largely responsible for the innovations that contribute to the look and functionality of the modern service station. From dispensers and POS systems to retail intelligence and after-sale support services, Dresser Wayne is committed to continuing its long tradition of providing innovative, customer-centric solutions in all facets of the industry. Dresser Wayne is a business segment of Dresser, Inc.

About Dresser, Inc.

Dresser, Inc. is a leader in providing highly engineered infrastructure products for the global energy industry. The company has leading positions in a broad portfolio of products including valves, actuators, meters, switches, regulators, piping products, natural gas-fueled engines, retail fuel dispensers and associated retail point of sale systems and air and gas handling equipment. Leading brand names within the Dresser portfolio include Dresser Wayne® retail fueling systems, Waukesha® natural gas-fired engines, Masoneilan® control valves, Mooney® regulators, Consolidated® pressure relief valves, and Roots® blowers and rotary gas meters. It has manufacturing and customer service facilities located strategically worldwide and a sales presence in more than 100 countries. The company's website can be accessed at www.dresser.com.

Genuine Parts

Protect your warranty, security, and regulatory certifications. Insist on Dresser Wayne Genuine Parts for all equipment repairs and upgrades.

Worldwide Headquarters:

Austin, Texas, U.S.A.
T. +01 512 388 8311

South American Headquarters:

Rio de Janeiro, Brazil
T. +55 21 2598 7711

European Headquarters:

Malmö, Sweden
T. +46 40 360 500

Asia Pacific Headquarters:

Shanghai, China
T. +21 5899 3976

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